

IPEDS First-time Full-time Retention Rate

Definition: Percentage of first-time full-time students retained for their second fall

Results:

Cohort	Columbia College Rate	Benchmark
Fall 2016	70%	62%
Fall 2015	68%	64%

Benchmark: Mean retention rate of peer group's (see below) first-time full-time cohorts.

Fall-to-Fall Success Rates

Definition: Percentage of students from one fall either retained for the next fall or graduated before the next fall

Results:

Year	Subgroup	Columbia College Rate	Benchmark
Fall 2017 to Fall 2018	Women's College	84%	80%
	Evening College	79%	75%
	Remote-Site Associates to Bachelors Program	85%	75%
	Online Undergraduate	79%	65%
	Graduate School	94%	90%
	Online Graduate	79%	90%
Fall 2016 to Fall 2017	Women's College	84%	80%
	Evening College	76%	75%
	Remote-Site Associates to Bachelors Program	81%	75%
	Online Undergraduate	65%	65%
	Graduate School	88%	90%
	Online Graduate	92%	90%

Benchmark: The benchmark for each subgroup of students is based on a general improvement over the past rates for the subgroup. Typically, the success rate for the Women's College has hovered just under the 80% level while the non-traditional programs (Evening College and Remote-Site Associate-to-Bachelor) have a lower success rate than the much more traditional Women's College; hence the benchmark rate for those groups is a few percentage points lower than that of the Women's College. The Online Programs were only started in 2013 and, thus, do not have a significant track record to base the benchmark rate upon. However, the chosen benchmark of 65% is the highest that the success rate has been for those programs and does represent an improvement over the earlier years in the program. The Graduate School's benchmark rate is higher because of the increased academic expectations for graduate students.

NOTE: Results represent the two most recent years in which both Columbia College data and benchmark data, where applicable, are available. Red rows indicate that the benchmark was not met.

IPEDS Six-Year Graduation Rate

Definition: Percentage of first-time full-time cohort who graduated from the college within six years

Results:

Cohort	Columbia College Rate	Benchmark
Fall 2010	50%	44%
Fall 2009	50%	44%

Benchmark: Mean graduation rate of peer group's (see below) first-time full-time cohorts

Six-Year Completion Rate

Definition: Percentage of first-time full-time cohort who graduated from any college within six years

Results:

Cohort	Columbia College Rate	Benchmark
Fall 2010	62%	59%
Fall 2009	62%	59%

Benchmark: The benchmark is set at 15 percentage points higher than the benchmark for the IPEDS Six-Year Graduation Rate.

DWF Rates

Definition: Percentage of assigned grades that represent less than satisfactory progress: Ds (Cs in the case of the Graduate School), withdrawals, and failures.

Results:

Year	Subgroup	Columbia College Rate	Benchmark
2017 – 2018	Women's College	9%	15% or less
	Evening College	12%	
	Remote-Site Associates to Bachelors Program	9%	
	Online Undergraduate	10%	5% or less
	Graduate School	1%	
2016 – 2017	Online Graduate	4%	15% or less
	Women's College	8%	
	Evening College	11%	
	Remote-Site Associates to Bachelors Program	10%	
	Online Undergraduate	12%	5% or less
	Graduate School	5%	
	Online Graduate	3%	

Benchmark: The College has established an informal target of a DWF rate of 20% any one undergraduate course. The overall benchmark is set lower than the individual course

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benchmark on the expectation that not every course will be approaching the target. The Graduate School benchmark is even lower because of the increased academic expectations for graduate students.

Licensing Examination Results

Definition: The percentage of students who take required licensing examinations (currently just PRAXIS II and ADEPT (SAFE-T) as needed for certification to teach) that pass those examinations

Results:

Year	Examination	Columbia College Rate	Benchmark
2016 – 2017	PRAXIS II	100%	100%
	ADEPT (SAFE-T)	96%	95%
2015 – 2016	PRAXIS II	100%	100%
	ADEPT (SAFE-T)	95%	95%

Benchmark: The benchmark for passing the PRAXIS II examination in the student's certifying field is 100% for graduates of the programs. South Carolina also evaluates teaching candidates' performance in the classroom using a state-produced tool: the ADEPT Classroom Teacher (SAFE-T) Evaluation. The benchmark for passing this evaluation is at least 95% of the graduates will be rated as successful teachers during their semester of directed (student) teaching.

Job/Graduate School Placement Rates

Definition: The percentage of Women's College students who are employed or attending graduate school at six months after the student's graduation. (Only the Women's College is used since nearly all of the students in the non-traditional programs are for working adults and these students are generally employed while they are enrolled at the College.)

Results:

Year	Columbia College Rate	Benchmark
2015 – 2016	93%	81%
2014 – 2015	96%	82%

Benchmark: The national benchmark established by NACE

Peer Group used for benchmarking IPEDS rates:

Brescia University
Coker College
Converse College
Everglades University
Ferrum College
Greensboro College
Mary Baldwin College
Montreat College

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Newberry College
Queens University of Charlotte
Salem College
Shorter University
Thomas University
University of Mobile
Warner University
Wesleyan College
William Peace University

NOTE: Results represent the two most recent years in which both Columbia College data and benchmark data, where applicable, are available. Red rows indicate that the benchmark was not met.